

**GRAPEVINE SURVEY**

*Inspired by the 2010 Grapevine Conference Committee*

1) What is the value of the Grapevine magazine to you? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2) How do you use the Grapevine magazine? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3) What would you like to change about the Grapevine magazine? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

4) What do you think the purpose of the Grapevine magazine should be? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5) Please answer one of the following questions about the Grapevine magazine:

a) If you currently have a print subscription: If the GV offers digital delivery (eg, e-mail) in addition to the print version, will you opt out of the print version? Yes\_\_\_\_\_ NO\_\_\_\_\_

OR

b) If you currently do not have a print subscription: If the GV offers digital delivery (eg, e-mail) in addition to the print version, will you begin subscribing? Yes\_\_\_\_\_ NO\_\_\_\_\_

--If Yes, and the digital and print are a bundled subscription, would you opt out of the print version? Yes\_\_\_\_\_ NO\_\_\_\_\_

6) Important questions about you:

- a) How old are you? \_\_\_\_\_
- b) How long have you been sober? \_\_\_\_\_ years
- c) Are you a GSR? Yes\_\_\_\_\_ NO\_\_\_\_\_
- d) What district are you in (if known): \_\_\_\_\_

7) Do you currently subscribe to the Grapevine Magazine? Yes\_\_\_\_\_ NO\_\_\_\_\_

8) If you do not currently subscribe, have you previously? Yes\_\_\_\_\_ NO\_\_\_\_\_ ..... If yes:

a) How long ago? \_\_\_\_\_years

b) Why did you discontinue your subscription? (check all that apply)

\_\_\_ Content

\_\_\_ Price increase

\_\_\_ No longer read magazines

\_\_\_ No longer use or benefit from

\_\_\_ Other:\_\_\_\_\_

9) If you do not currently subscribe to the Grapevine Magazine, what would need to change for you to subscribe?

\_\_\_ Content

\_\_\_ Format (digital)

\_\_\_ Price reduction (willing to sacrifice color, pages)

\_\_\_ Nothing, will not subscribe

\_\_\_ Other:\_\_\_\_\_

10) If you checked "content" as a reason you do not subscribe or as an area you would like to see change, please elaborate...what specific changes would you like to see?: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

11) Do you think it is important for the Grapevine Magazine to continue?: Yes\_\_\_\_\_ NO\_\_\_\_\_

12) In reference to pricing: (the Grapevine currently operates in a deficit, with shortfalls being covered by General Service Board approved withdrawals from the Reserve Fund).

a) Do you think the Grapevine Magazine should be priced so that the Grapevine is self-supporting? Yes\_\_\_\_\_ NO\_\_\_\_\_ DON'T KNOW\_\_\_\_\_

b) Do you think the Grapevine Magazine should remain priced lower than the cost of production, and that the Grapevine Board and General Service Board should generate plans to subsidize operations to bring to the fellowship for consideration?

Yes\_\_\_\_\_ NO\_\_\_\_\_ DON'T KNOW\_\_\_\_\_

---

Responses are to be submitted to your delegate no later than November 1, 2010. These will be compiled and forwarded to the AA Grapevine Corporate Board by year end, and will be included as background material for the 2011 Conference Committee on the A.A. Grapevine.

**Please mail to:**

Area 40

Attn: Grapevine Survey

PO Box 21577

Billings MT 59104